



**FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

NEWS AND INFORMATION FROM
The Grand Traverse Bay YMCA

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Thursday, December 15, 2011
FOR IMMEDIATE RELEASE

Y RECIEVES AMAZING GIFTS!

The Grand Traverse Bay YMCA, in another day of outstanding giving, received four gifts and pledges of \$765,000 in one 24 hour period.

These gifts and pledges are being spurred on by a Challenge Pledge of \$2 million to reach \$4 million by December 31, 2011. The Campaign had reached the half way point (\$6 million) when the Challenge was given.

"We are closing in on our goal," according to Henry Peet, New Y Capital Campaign Chairperson. "We now have to receive a little over \$1.5 million in gifts and pledges by the end of the year. This means nearly \$4.5 million has been given since the Challenge was issued. People have stepped up to help us build the New Y." Over 500 donations and pledges have been given to the Campaign thus far.

Gifts and multi-year pledges are being sought now of any size to fulfill this Challenge Pledge by the end of the year.

You can donate online at www.4good4ever.org or by calling our partner the Community Foundation at 935-4066. More information about the Campaign can be founded at www.gtbayymca.org or 933-9622.